

Junior Achievement FINANCE PARK®

Junior Achievement™ of Greater Fairfield County

Step Into Your Financial Future

NOW IN SESSION

JA Finance Park® Pop-Up is an immersive experience where students build and manage a real household budget. Each student receives a life scenario covering education, family size and income, then visits expense-category storefronts to make it work, alongside peers and volunteers.

From goal-setting to saving, budgeting, shopping and bill paying, students catch a glimpse of what's possible when they take control of their financial future.

Launching Fall 2026 across greater Fairfield County · Up to 90 students per simulation day





See JA Finance Park Pop-Up in action at JA Northern California

Read the JA Finance Park curriculum overview

JA FINANCE PARK®

Where do you see your business?

Every Finance Park storefront is an expense category students must budget for. Put your brand where it fits.

Activities	Cable, Phone & Internet	Charitable Contribution
Child Care	Clothing	Continuing Education
Dining Out	Disability, Health & Life Insurance	Furniture
Gas	Grocery	Home Improvement
Home & Auto Loans	Housing	Investments
Pet Care & Maintenance	School Expenses	Self-Care
Transportation	Utilities	Vacation

Don't see exactly what you're looking for?
Let's create something together that works for you.

POP-UPS ACROSS FIVE REGIONS

Bridgeport | Danbury | Norwalk | Stamford | Valley

JA FINANCE PARK®

Choose a storefront that Builds Your Brand

All three storefronts are built into the daily simulation and in-class curriculum, with the option to provide take-home materials.



Premier

TOP TIER

$30,000

per year · 3-year commitment

STOREFRONT
Customizable, expansive 120 sq ft kiosk

EXCLUSIVE BRANDING
Yes

ALL POP-UP LOCATIONS
Yes

LOGO PLACEMENT
Primary: site, digital platform, marketing

DEDICATED SOCIAL POSTS
2 per year

VOLUNTEERING
Priority access



Deluxe

$25,000

per year · 3-year commitment

STOREFRONT
Customizable 80 sq ft expense-category kiosk

EXCLUSIVE BRANDING
Yes

ALL POP-UP LOCATIONS
Yes

LOGO PLACEMENT
Significant: site, digital platform, marketing

DEDICATED SOCIAL POSTS
1 per year

VOLUNTEERING
Priority access



Regional

$7,500

per region, per year · 3-year commitment · 5 regions

STOREFRONT
Branded pop-up banner and tablecloth in front of a generic storefront

EXCLUSIVE BRANDING
—

ALL POP-UP LOCATIONS
—

LOGO PLACEMENT
On site and digital platform

DEDICATED SOCIAL POSTS
—

VOLUNTEERING
Access

Help unlock the leaders of tomorrow by fueling real-world learning today.



Let's build a partnership that aligns with your company's goals and values.

CONTACT US TODAY.

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Platinum Transparency 2026
Candid.

JA Worldwide
Nobel Peace Prize 2026 Nominee

Junior Achievement™ of Greater Fairfield County

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