

**JA**  Junior Achievement<sup>™</sup>  
of Greater Fairfield County

**STOCK MARKET** 

**CHALLENGE**

**UConn**  
STAMFORD

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**UNIVERSITY OF CONNECTICUT**  
1 UNIVERSITY PLACE  
STAMFORD, CT 06901

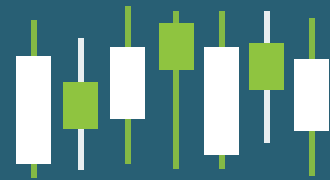
**DATE**

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MARCH 14, 2024



Junior Achievement™  
of Greater Fairfield County



# STOCK MARKET CHALLENGE

## Sponsorship Opportunities: Empower Tomorrow's Investors with JA Stock Market Challenge

### MARCH 2024

Join us in our mission to promote financial education and prepare students for a brighter future. Junior Achievement needs companies like yours to partner with us to empower students to become financially responsible by introducing them to essential concepts about the stock market, the influence of current events, and the art of investing.

During the *JA Stock Market Challenge*, students and educators have the unique opportunity to apply their knowledge in a real-world setting. After completing JA curriculum, teams of students compete by utilizing simulated funds to invest and trade within the market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

### Why sponsor the JA Stock Market Challenge?

#### As a sponsor, you will:

- Inspire over 100 students from local school districts with a realistic experience of what it's like on the trading floor
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions
- Demonstrate your commitment to education and youth development while positioning your company as a driving force behind a generation of financially savvy future leaders

# HOW TO PARTICIPATE

## \$30,000 TITLE SPONSOR

- Ring Opening & Closing Bell
- Logo on Event Platform
- Logo on Marketing Material
- Emcee Recognition at event
- Support 5 student experience teams
- 5 Teams for corporate competition\*
- Prominent recognition on JAGFC website and on social media
- Logo recognition on floor trader materials

## \$15,000 TRIPLE A SPONSOR

- Emcee recognition at event
- Support 4 student experience teams
- 3 corporate competition teams\*
- Logo on Marketing Material
- Logo on Event Platform
- Rotating Logo on Master Trading Screen
- Recognition on JAGFC website
- Social Media Shoutout

## \$10,000 BLUE CHIP SPONSOR

- Emcee recognition
- Support 3 student experience teams
- 2 corporate competition teams\*
- Logo on Marketing Material
- Rotating Logo on Master Trading Screen
- Recognition on JAGFC website
- Social Media Shoutout

## \$7,500 BULL SPONSOR

- Support 2 student experience teams
- 2 corporate competition teams\*
- Logo on Marketing Material
- Logo on Master Trading Screen
- Recognition on JAGFC website
- Social Media Shoutout

## \$5,000 BROKER SPONSOR

- Support one student experience team
- Logo on Marketing Material
- Logo on Master Trading Screen
- Recognition on JAGFC website
- Social Media Shoutout

Scan the QR code or scan the image to see the event in action!



## FOR MORE INFORMATION

contact Elise Sullivan,  
JAGFC Special Events Manager  
[esullivan@jagfc.org](mailto:esullivan@jagfc.org) |  
(203)-382-0180 x22



## \$2,500 TRANSPORTATION SPONSOR

- Provide transportation for 5 teams
- Logo recognition at event

## \$1,000 INVEST SPONSOR

- Logo recognition at event

\*Corporate partners are invited to participate in an adult competition and evening of networking. Please inquire about the added opportunity to actively engage with students in the classroom leading up to the event, and during the student competition.